

# 2024 AFES National Mission

Proclaiming  
Christ together



afes<sup>+</sup>

MEET  
JESUS



# National Mission Message

AFES



01:17



## From Richard

[Watch this short video](#)

message from our National Director.

# Why do we care about evangelism?

For many, evangelism conjures up feelings of guilt and reluctance. For others, evangelism is a chance to bolster one's reputation and hit the annual outreach target. But **we trust that you are eager to evangelise because you've come to see that Christ alone is worthy of all honour and glory.**

No doubt, you make efforts every year to urge students on your campus to beg for mercy at the foot of the cross. But we're praying that the Lord might save many thousands more in 2024 as we run a National Mission together for Christ's glory.

Jesus surpasses all that this world can ever offer or ever achieve. Jesus is wiser than Gandhi, smarter than Einstein, stronger than nature. He rules over every politician, every dictator, every monarch, every hero. Jesus is better. Yet he's kinder than Mother Theresa, more gracious than Nelson Mandela, more loyal than your best friend. So, in 2024, we want to warmly invite everyone on our university campuses to **Meet Jesus.**

**Read through this Info Pack to discover how AFES can partner together to proclaim the goodness and glory of Jesus Christ across Australia.**



# Why a National Mission?

Under God, we are hoping to leverage our gospel unity in 2024 by inviting unbelievers on our campuses to **Meet Jesus**.

The advantages in this are many:

**Many voices are louder than one:** As we promote Jesus using the same brand and slogan, we hope Australia is overwhelmed with invitations to meet Jesus.

**Many hands make light work:** You will save time in utilising the ready-made *Meet Jesus* templates and designs.

**People know people everywhere:** In the national village that is Australia, social networks extend beyond local borders. You can invite friends and family living in other parts of the country to attend similar events happening in their area.

**Gospel unity is a witness of God's unity:** Proclaiming Jesus with one voice displays the unity given to us by the Triune God. *"May they all be one, just as you Father are in me, and I in you... so that the world may believe that you sent me."* John 17:21

**Please pray that Christ will be glorified in our efforts to work together to proclaim his gracious Kingship.**



# How will it work?

AFES cherishes our gospel unity, but we also value our local distinctiveness. We want to work together but be considerate of the cultural settings in which we proclaim Jesus. So, here's what's on offer...

**Unified Branding:** The 'Meet Jesus' logo, branding and message is for you to use across all your promotions. A Style Guide is on its way to help you retain the unified brand.

**Customised Taglines:** We've collated a curated list of taglines that can run alongside the 'Meet Jesus' logo (*see the next page for details*). These originate from the best of your ideas! Choose which you'd like to use for your campus.

**Tailored events and timing:** You know the optimal seasons for evangelism in your context, so choose a time that works for you. Brainstorm events that will maximise opportunities for your own gospel proclamation.

**Mutual encouragement:** As we work together to speak of Jesus across Australia, we'd love to keep encouraging one another, sharing stories, and joining together in praise and thanksgiving to God for his work among us.

**Shared resources:** Running a campus mission takes thought, time, and preparation. We'll collect training resources to help you equip your people to be bold in sharing Christ in casual conversations, in walk-up and ultimately using the Scriptures.

**Uncover John:** The best way for people to meet Jesus is by letting Jesus introduce himself in his own Word. So, we encourage you to use Uncover John as you invite unbelievers to meet Jesus. Uncover John has been designed for the Australian context and comes with easy study questions (the '5R's) and suggested passages (*see pg 8 for more details*).

# Meet Jesus: Taglines

Taglines will run alongside the main *Meet Jesus* logo, either to raise questions that resonate with our current culture, or to explain something of who Jesus is or what he offers. We hope these serve to proclaim Christ in all our promotions.

At NTE last year, we gathered ideas from staff and students. We've collated the best suggestions for you to use. Choose any of these tagline sets as they suit your context.

**Satisfied?** Meet Jesus.

**Messed up?** Meet Jesus.

**Want purpose?** Meet Jesus.

**Want answers?** Meet Jesus.

Meet Jesus. **Meet God.**

Meet Jesus. **Meet you.**

Meet Jesus. **He is good.**

Meet Jesus. **Find the truth.**

Meet Jesus. **Find forgiveness.**

Meet Jesus. **Find life.**



**Satisfied?**  
**MEET  
JESUS**

# Meet Jesus: Merch

We all know the power of brand saturation. As you encourage people to be walking talking billboards, here are some merch options you could consider:

- T-shirts or hoodies
- Hats, caps, or bowl hats!
- Tote bags
- Pens
- Socks

You'll need to organise your own printing of merchandise, but templates are available at [meetjesus.au/resources](http://meetjesus.au/resources) (from December).



# Meet Jesus in John's Gospel

We know that God's word is what miraculously illuminates dead and dark minds and opens blind eyes to see God's glory in the face of Jesus Christ (John 1:1-18, 2 Cor 3:16-4:6). So, what better way of introducing people to Jesus than by letting Jesus do this in his own Word!

**Uncover John:** A modern, pocket-sized, hardcover version of John's gospel.

**The 5 R's:** Five simple questions to explore any portion of John's gospel.

**Suggested passages:** Study selected passages, which introduce Jesus through key characters in John's gospel.

**Online Resources:** Uncover John will be added to our existing [uncover.org.au](https://uncover.org.au) website by December to assist you.

**Training Resources:** Equip your student group to feel confident to read Uncover with their friends with our training materials.

*If your campus group ordered copies of Uncover John, these will be available by NTE. The AFES Office will be in touch with details by November.*





## Overview

**Study A:** John 1:1-18  
Meet Jesus with the world **pg. 6-7**

**Study B:** John 3:1-21  
Meet Jesus with the religious **pg. 14-17**

**Study C:** John 4:4-42  
Meet Jesus with the outsider **pg. 20-25**

**Study D:** John 11:1-45  
Meet Jesus with the grieving **pg. 62-67**

**Study E:** John 18:28-19:22  
Meet Jesus with the powerful **pg. 98-105**

**Study F:** John 20:1-31  
Meet Jesus with the sceptics **pg. 106-111**

## Uncover John: Inside

The inside pages of Uncover John are designed for those new to reading the Bible. [Check out this video](#) from UCCF to discover how Uncover was an evangelism idea that originated from students in the UK!

The video player features a yellow background with the word 'UNCOVER' in a black box at the top. Below it, the title 'From UCCF to AFES: One Lord. One Gospel.' is written in large white text. The AFES logo is in the bottom right corner. The video player interface includes a play button, a progress bar showing 02:47, and standard video controls like volume, full screen, and settings. The AFES logo is also visible in the top left corner of the video frame.

This image shows a page from a Bible study book. At the top, it says 'John 11:1-45 Meet Jesus with the grieving'. Below this, there is a section titled 'See for yourself' with five questions: 'Retell', 'React', 'Reveal', 'Reason', and 'Respond'. The page also includes a photograph of a person kneeling in a cemetery. The text on the page discusses the story of Lazarus and the resurrection.

This image shows a study guide page for John 11:1-45. It features a dark background with white text. The title 'See for yourself' is at the top, followed by a paragraph of instructions. Below this are five questions: 'Retell', 'React', 'Reveal', 'Reason', and 'Respond'. The page also includes a photograph of a person kneeling in a cemetery. The text on the page discusses the story of Lazarus and the resurrection.



# Meet Jesus Socials

Part of the joy in a National Mission, is being mutually encouraged by the Lord's work among us. So, as we run events, do walk-up, and read Uncover John with friends and strangers across the country, join our socials to get regular updates and share stories of how the Lord is glorifying Jesus through us. More info to come.

In the meantime, **be encouraged by students from across the globe speak of the goodness of meeting Jesus [in this video.](#)**



# Who is eager for our National Mission?

We hope your hearts are pumping with zeal for Christ and his glory, and that you're excited for our 2024 National Mission! Here's a few things you can do now to get your Meet Jesus mission happening on your campus...

## **Pray:**

We can't succeed without the Lord's help (Psalm 127:1). Please commit to praying 2 minutes each day for two unbelieving friends (we're calling this 242!).

## **Plan:**

Decide which time of year you'd like to increase your evangelistic efforts and start brainstorming what events you might run.

## **Promote:**

Work out a marketing strategy - consider merchandise, print collateral, online presence etc.

**Come along** to NTE to be further trained and equipped!

**Join** our socials for regular updates!

All our Meet Jesus resources can be found at our one-stop-shop: [meetjesus.au/resources](https://meetjesus.au/resources)

*NB: Please note, this website will not be launched until Dec 2023.*

# MEET JESUS

“Finally, pray for us, that the word of the Lord may speed ahead and be honoured.”

**2 Thess 3:1**

